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HAMBURG ANIMATION AWARD ²⁰/₁₇

INTERNATIONAL AWARD FOR
CREATIVE TALENT IN ANIMATED DESIGN

**Deadline for film entry:
24 April 2017**

TENDER DOCUMENTS



HK

Hamburg
Chamber of Commerce

HAMBURG ANIMATION AWARD 2017

Hamburg Animation Award invites you to enter your work into this year's event

The Hamburg Animation Award is an international competition for student animations and graduate films, presented by the Hamburg Chamber of Commerce. In 2016 we received over 300 entries from almost 50 countries. Eleven were nominated and screened during the award ceremony in June 2016.

The Hamburg Animation Award aims to celebrate and reward the talent and achievements of students and recent graduates in animation design worldwide. The winners will receive the awards at a festive award ceremony with ca. 800 guests from all facets of creative industries and film business at the end of June 2017 at the Hamburg Chamber of Commerce. All nominated entries will be presented in full length. The award ceremony for the Hamburg Animation Award is the highlight of Hamburg's animation and film industry each year.

HAMBURG ANIMATION AWARD 2017 – CALL FOR ENTRIES!

The submission deadline is 24 April 2017. No entrance fee is charged.

The contest is open to students, graduates and alumni of all schools offering graduate courses in animation (academies, colleges and universities) up to three years after entering the job market.

Animated shortfilms of all styles and techniques may be submitted which:

- were completed after 1 January 2015,
- do not exceed a maximum of ten minutes' footage, and
- were made during college or a training course or for the final exam.
- The involvement of professional film companies in student films will be reviewed.

All contributions may be submitted online at www.hamburg-animation-award.com.



HOW TO SUBMIT YOUR ANIMATION:

Guideline for online upload at www.hamburg-animation-award.com

- The combined data rate of audio and video should not exceed 10 Mbit/sec. at a final size of 1.5 GB.
- The final quality should be at least good DVD quality.
- No maximum resolution is required as long as the data rate stays within the given limits. Format of videos to be submitted: MPEG-4 (H.264/AAC codec inside an MP4 container).
- You can submit as many films as you would like to enter in the competition but please complete a separate entry form for each animation.
- Academy / school directors are responsible for ensuring that all entrance criteria are fulfilled.
- All criteria will be checked by the Hamburg Chamber of Commerce to ensure they have been observed.
- As a rule, prizes shall be awarded only to the winners present at the award ceremony.
- All contributions must be accompanied by a declaration of release (see last page). In case of online submission, you will not need to send in the "Declaration of Compliance and Release" (DoCaR) unless the jury has shortlisted your entry.
- If you choose to submit the film by mail, kindly attach the DoCaR.
- Contributions which do not fulfil the criteria will automatically be disqualified. The judges' decision is final.
- Submitters will be informed as to whether their film has been selected by **31 May 2017**.

SELECTION

The animations will be evaluated by a panel of animation professionals, who will be allowed, via a protected password, to view the entry.

The short-listed work will be judged by non-partisan education and industry professionals in animation. Director and author Eckart Fingberg will preside over the jury.

The film's style (concept and appeal, originality, realization) and story (plot, emotion, original idea) are key factors in the selection process.

In the category Harald Siepermann Character Design Award the film with the best character design will be awarded.

All nominated contributions automatically qualify for the Audience Award. Audience members who are present at the award ceremony will vote for their favorite work.

PRIZES

Hamburg Animation Award – EUR 4,000

2nd Prize – 3,000 EUR

3rd Prize – 2,000 EUR

Harald Siepermann Character Design Award - EUR 1,000

Audience Award - EUR 1,000



CONTACT

Please submit your contest entry online at www.hamburg-animation-award.com or by mail by **24 April 2017.**

For queries, please contact

The Hamburg Chamber of Commerce
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IT, media and creative industries
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20457 Hamburg
Germany

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E-mail: haa@hk24.de



GENERAL PROVISION

By submitting the work, the entrants accept the Rules & Terms and affirm that they have authority to enter the film and that no third party copyright has been infringed. If the film is selected for screening, the entrants consent to the use of the animation for the purpose of Hamburg Animation Award screenings to a public audience.

Participation in the festival and its submission process indicates acceptance, without reservation, of the terms of the present regulations.

Please submit your entry to the Hamburg Animation Award 2017 (HAA 2017) online. In this case you will not need to send in the "Declaration of Compliance and Release" (DoCaR) unless the jury has shortlisted your entry. If you choose to submit the film by mail, kindly attach the DoCaR.

The DoCaR must be completed in full and be signed by the applicant.

DECLARATION OF RELEASE

..... Surname First name
..... Street Postal Code / City
..... E-mail Telephone/Telefax
..... Academy/School, City, Country	
..... Title of entry	
..... Completed (MM/YY)	

In the event that people are represented in the film, they must have agreed to publication.

I/we warrant that the exploitation rights and copy rights of the submitted work are granted to me/us as the submitting person/s and author/s of the work. No third parties hold the rights to the film entry, especially concerning pictures, music and texts in the film. All rights are held by the person/s mentioned in the DoCaR.

For the purpose of the award ceremony and promotion of the HAA the sponsors shall be entitled to utilisation of the contest entry including screenshots thereof. The rights of utilisation shall include the following:

- public screening
- Internet trailer
- release of 200 HAA DVDs (featuring all the award nominations) and their distribution to the partners, supporting organisations and sponsors of the HAA award ceremony and to media representatives as well as their use for promotional purposes the following year
- featuring the award-winning films online as well as broadcasting them on TV during the HAA 2017 and up to three months after the award presentation

I/we declare to hold the supporting organizations of the HAA 2017 harmless from, and indemnify them for, all damages, costs, expenses and other liabilities relating to any claim arising out of or related to my participation in the contest, violation of the terms of the HAA 2017, false statements made by me/us and any applicable law or the rights of another person or party, or any dispute that I/we have.

In the event that the film is selected for screening, I/we agree to the use of the work for the purpose of the HAA 2017 screenings to a public audience.

The participant/s allow/s the supporting organizations of the HAA 2017 to save and process any personal data disclosed to the contest of the HAA 2017. Outside of this contest, the HAA 2017 obtains personal data from the participant/s only with expressed permission. The participant/s can also inquire with the organizations of the HAA 2017, which personal data concerning him/her has been stored and modify them.

The supporting organizations of the HAA 2017 do not accept any liability for loss of the entry or damage to the entry, missing registration or other technical inaccuracies (for any reason). The supporting organizations of the HAA 2017 are not liable for damage caused by an interruption of its operations due to force majeure.

The submission deadline is 24 April 2017. The date of the post stamp is the relevant date.

The judge's decision is final. The legal recourse is excluded.

..... Date Signature
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